

## IDA 2013 PhD poster & video information

### Presenting your poster

You are expected to prepare and bring a poster for presentation during the poster session, which is scheduled for Friday 18 October in the afternoon. The size of the poster boards is 100cm x 100cm; an A1 poster will easily fit, but A0 (portrait) is also possible if the bottom part is not too important.

Please note that each PhD poster and video must be presented at the symposium by its corresponding PhD student, or it will not be included on our website and/or YouTube channel.

### Video competition & prize

You are encouraged to submit a video or screencast of at most two minutes length, which will be shown during the breaks. This provides you a great opportunity to attract attention to your work! Furthermore, the best video presentation will be awarded a **prize of 300 EUR**.

Some of last year's videos, including the prize winner, can be watched in our IDA YouTube channel:

<https://www.youtube.com/channel/UCH61OVbBqhsIzMau1ghTm-g>

This year's submissions will all be published in our channel *after* the symposium.

Please make sure that your video:

- contains a title page (title, authors, affiliations);
- takes no more than 2 minutes;
- is recorded in one of the formats supported by YouTube (see below);
- has a resolution of 1024x768 at most;
- is understandable even if the sound is not (completely) audible;
- does not use third-party material for which you do not have the necessary permissions;
- focuses on a take-away message you can convey within two minutes time.

You may use whatever means to create your video: you may use your digital camera on a tripod, your webcam while sitting in front of your computer, you may record your desktop while showing a few slides (screencast), etc. Be creative! Please take into account that the video will be shown during the breaks at the conference (which is quite different from watching a YouTube video in your quiet office), so do not rely on the audio channel alone to transport your key message.

Supported YouTube formats: <https://support.google.com/youtube/troubleshooter/2888402?hl=en>

Some video creation hints: <http://ida2012.org/video.html>

### Video submission

Videos up to 25 megabytes may be submitted directly by e-mail to [ida2013.posters@gmail.com](mailto:ida2013.posters@gmail.com). For larger files, please use a cloud service like [www.wetransfer.com](http://www.wetransfer.com) or [www.dropbox.com](http://www.dropbox.com) and send a download link to the same e-mail address.

Together with your video, we require you to send us a filled in and **signed release form** (see attachment). By signing this release form, you permit us to publish your video on our website and our YouTube channel.

We encourage you to submit an initial version of your video no later than *Monday, October 7*, so that there is time to solve format/encoding issues, etc. Final versions must be submitted no later than **Monday, October 14**.

### **Registration required**

We expect each PhD poster to be presented at the symposium by one of its authors. If you have not registered yet, please do so before September 9 (early registration deadline). As a PhD student you should register for the reduced rate of GBP 250.

If you have any questions regarding the posters or videos, contact [ida2013.posters@gmail.com](mailto:ida2013.posters@gmail.com)